

## **\$100 to \$100,000 Amazon Products That Sell Like Hot Cakes**

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If you want to make serious money from Amazon with their low commission rates you need to be promoting expensive products.

There's no lack of expensive Amazon products available the problem is many of them don't sell in high volumes so you need to really dig deep and find the products which not only have high price tags but sell well too.

In this post I will focus on products ranging from \$100 to \$100,000 and on average have over 50 customer reviews. It's estimated that for every 1 review between 10 to 100 people have actually purchased the product.

Can you imagine selling a \$100,000 product?

You'd receive at least \$4,000 in commission. It's not something that will happen often but all you need is a couple of sales a year.

However you don't have to pin all your hopes on selling \$100,000 products there are plenty of products ranging from \$200 to \$5,000 that sell in high volumes and pay nice commissions.

Here are the high end products you should consider promoting...

### **Air conditioners**

Most are priced at \$200 to \$700 and have 150+ reviews.

There's a variety of different ones including home units, office airconditioners and more that are bought on a regular basis.

If you were to set up a site selling these there's lots of follow of products to sell too including spare parts and cleaning equipment

### **Lawn Mowers**

\$100 to \$12,000. Many having hundreds of reviews which means thousands sold.

There are some real lawn mower enthusiasts out there and many who use them professionally for their work. Companies might buy a dozen at a time and not just one.

Plus there's a whole host of follow up parts, blades and accessories to be sold alongside them.

## **Standby Generators**

Prices range from \$300 to \$120,000. Even some of the generators priced over \$3,000 have 60+ reviews.

From companies who need backup power to individuals fearful of some sort of zombie apocalypse or world disaster standby generators are big business presently.

Depending on the type of person you're selling to there's a whole host of follow up sales too. If you're focusing on the survival niche these guys will buy tons of equipment and gear.

## **Fishing Boats**

\$200 to \$2,000. Even boats priced \$700 + have over 50 reviews which means thousands of sales.

Fishing is a big business and when you get into the realm of buying fishing boats it becomes a rich man sport. Obviously there are about a hundred and one different accessories, equipment, tools and gear you can upsell too.

There's also about a hundred sub-niches here waiting to be explored from ice fishing to angling to deep sea fishing and more.

## **Solar Panels**

Prices range from around \$300 on average up to \$59,000.

I don't have to tell you solar panels are BIG business and are only going to get bigger. From big companies looking to go green to individuals looking to save on their bills.

The renewable energy sector is huge and it's not just solar panels people want but wind power, building their own electricity generating systems and more.

## **Outdoor Power Tools**

This covers everything from metal detectors to leaf blowers and hedge trimmers with lots of \$100 to \$400 products with 50+ reviews.

You could niche down here and focus on one specific type of power tool but you'll find the sort of person that buys one of these tools will buy a lot of them.

So lots of follow up sales on new tools and parts.

## **Paper Shredders For Offices**

At a minimum average cost for \$100 and going up to over \$10,000 for some models even most of the \$200 products have 100+ reviews.

If an office is willing to drop a few thousand on a paper shredder think what else they'll be willing to buy?

Printers, fax machines, computers and other high end equipment.

## **Home Security Equipment**

These products tend to start at \$200 and way into the thousands of dollar mark. Even many \$400 have 100+ reviews.

People are more paranoid and safety conscious than ever and the home security niche is HUGE!

The forever adapting range of technology is mind blowing. People will buy the latest and greatest security cameras as soon as they are released even if they already spent \$500 on one 6 months earlier.

## **Plan of action #1: Comparison or Review Sites**

So these should give you some ideas away from the typical products people usually try and promote on Amazon.

Not only are most quite niche they have high price tags and clearly sell well too.

A plan of action here would be to pick one product category from above and create a price comparison site using [my favorite comparison theme](#) or a review site using [the very easy to use yet powerful Valenti theme for WordPress](#).

## **Review Sites...**

Before someone says review and comparison sites don't work anymore or Google doesn't like these sorts of sites just look at <http://www.consumersearch.com/> ranking extremely well in the SERPS currently for TONS of search terms like "best paper shredder" (1,600 USA searches per month) and "best air conditioner" (1,300 USA searches per month) and is a straight up affiliate site that simply reviews products.

## **Comparison Sites...**

Comparison sites like confused.com, gocompare.com, moneysavingexpert.com and many more have forever ranked highly in Google and are straight up affiliates. They just put a little more effort into their content than your standard affiliate site. Go the extra mile and be rewarded!

## **Plan of action #2: Niche Blogs & Authority Sites**

Or alternatively think of the demographics of the sort of people who buy these items and [create niche blogs](#) or [authority sites](#) around the products.

For example the fishing market is huge.

You can find a sub-niches within the market and give out hints and advice on fishing and review the best boats.

Talk about what's happening in the world of fishing (find out from sites and magazines) and promote boats as your high ticket item as well as smaller items along side them.

The home security niche is another great market to jump into.

Offer insights into how to better protect your home, review the latest technology, and talk about the fears these people have and how to resolve them (fear of their home being broken into, robbed, family attacked etc) and you can easily make a lot of affiliate sales.

As I mentioned earlier the renewable energy market is huge.

Create a niche blog or authority site within this niche (you can focus on renewable energy as a whole or niche down to focus on solar power only) and talk about ways to generate your own power, save money on bills, live a green life and so on and you'll be able to sell solar panels and much more.

Forget \$7 ebooks and \$1 commissions, go big or go broke!

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