

AFFILIATE PRODUCT CHECKLIST

10 STEPS FOR THE PERFECT PRODUCT REVIEW

- 1 Features: What does this product actually do?
- 2 Who is this product for?
- 3 How much does it cost and where can it be bought?
- 4 What are the pros of the product (the benefits)?
- 5 What are the cons of the products (the downsides)?
- 6 What alternatives or similar products are there?
- 7 What is your final opinion / conclusions about it?
- 8 Use basic copywriting techniques and good formatting in your content so it's easy to read and skim.
- 9 Have clear call to action buttons leading to the product sales page.
- 10 Don't forget to include your affiliate link!