

10 STEPS TO BEING A SUCCESSFUL AFFILIATE MARKETER

- 1 Make sure everything you promote solves a real and pressing problem your audience has.
- 2 Build credibility and trust by only promoting high quality products
- 3 Give value to your user at all times – never just send promo after promo.
- 4 Take a long term approach – it can take months to win a customer and just a second to lose them forever.
- 5 Only promote products you've actually bought / used and can personally vouch for.
- 6 Do your research on the product vendor before promoting – if he has a bad reputation or history of poor support and high refunds then avoid.
- 7 Don't treat your audience like idiots or they will lose all respect for you.
- 8 Avoid hype whenever possible it's a great way to p*ss your audience off.
- 9 Get to know your audience – people buy from someone they trust and connect with not from a slimy salesperson who only wants their cash.
- 10 If you have to ask yourself “should I really be promoting this” then you definitely shouldn't.