



HOW TO FIND THE BIGGEST AFFILIATES IN ANY NICHE

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TABLE OF CONTENTS

1. Introduction

2. How To Find The Biggest Clickbank Affiliates

3. How To Find The Biggest JVZOO Affiliates

4. How To Find The Biggest WSO Affiliates

5. How To Get Affiliates To Promote For You

6. Final Word

INTRODUCTION

Let's assume you've got your own digital product and you want an army of affiliates to promote it for you and make sales on autopilot.

If you don't have your own product you should consider it and probably will further down the line as it's how the REAL money is made online.

Who wouldn't want that, right?

Torrents of free traffic making you sales and you don't have to lift a finger.....

Not to mention that the richest online marketers are the product creators.

Not the guys hustling for \$4 commissions on Amazon or the people trying to convince people to buy affiliate products.

Definitely not the SEO or mini review sites guys.

And definitely not the freelancers or writers.

It's the product vendors doing the monthly 5-6 figure launches.

Anyone can create a digital product. You figure a problem people in your niche have, then type the solution into word and turn it into a PDF file, done.

But the tricky part is getting the affiliates to promote it...mostly because you can't find them in the first place.

This guide will show you how...

HOW TO FIND THE BIGGEST CLICKBANK AFFILIATES

Here's a sneaky yet totally ethical way to find the biggest affiliates in ANY niche.

Go to Clickbank.com then click on 'marketplace'.

Choose your niche from the categories on the left hand side. The more specific you can be the better.

Once you've chosen your niche sort the products by 'gravity'.

The top listed product will be the one that's getting promoted like crazy by all the top affiliates.

Go over to Google.com

Type or paste the product name into Google with 'review' and hit search.

i.e. "Niche Profit Classroom + Review"

You'll find a ton of affiliates who are reviewing the site on their blogs, social media profiles, Youtube and more.

Visit their websites or profiles.

Look for contact details or ways to get in touch with them.

Take a note of all their details in a spreadsheet.

You can now contact these people and tell them you have a similar product which you are sure their audiences would love.

Send them a free review copy and offer them an incentive to promote.

This is a sure fire way to find lots of the top affiliates in your niche?

HOW TO FIND THE BIGGEST CLICKBANK AFFILIATES PART 2

Then go to Topsy.com

Enter the product name into the search bar.

It will show you people who are tweeting about the product.

The bulk of them are affiliates.

Contact them through Twitter and tell them about your product.

Want even more?

Go through the top 10 products by gravity listed on Clickbank and do the above for all of them.

You'll end up with hundreds or even thousands of potential affiliates to contact.

Get in touch and tell them about your new product and why they should promote it.

This is a sneaky but simple way to get hundreds of affiliates on board promoting your product launch.

Thanks me when the sales are bombarding your Paypal account.

HOW TO FIND THE BIGGEST AFFILIATES ON JVZOO

Jvzoo make it really easy to find the hard hitting affiliates in the online marketing niche as they have self hosted “affiliate contest” pages where you can see who won (and placed top 10) on affiliate launch competitions.

Obviously the guys landing on the leaderboard are the big time affiliates who can sell the most.

- Go to <https://www.jvzoo.com/affiliates/findproducts>
- Enter a keyword related to your product in the search box
- Sort by either “Launched” (date launched) or “Sold” (number of units sold) depending on whether you only want new launches or the biggest launches.
- A list of products will be displayed with the number of sales. Any with 1,000+ are high volume products with a lot of affiliate activity.
- Click on the product title.
- When the new page opens scroll down and on the left hand side you should see “See affiliate contest details” if there was one (always is on big launches)
- Click it and a new page opens.
- Scroll down to the bottom and you'll see a table with the top 10 selling affiliates in this launch. (Oh look below there's me at the top, lol!)

Leaderboard	
Position	Name
#1	Stuart Walker
#2	Jimmy Kim
#3	Traian Turcu & Stefania Bogdan
#4	Lee Murray
#5	Walt Bayliss
#6	Richard Legg
#7	Mark Roth
#8	Ray Lane
#9	Kevin Fahey
#10	Kameko Jennings

- These are the guys you want promoting your product.
- Take a note of their names and then find them on Facebook and start networking with them.
- Little tip though, never start the conversation with you mentioning you want them to promote your launch as this will turn 99.99% of affiliates off.
- Focus on what YOU can do for them instead. It's all about them. Do something cool for them, something for free, something memorable

Example: I sent Alex Jeffrey's a list of 120 profitable info-product niches he could give to his students – and he did.

That got my on his radar and far more likely he'd do something for me in return should I ever need it.

FIND THE BIGGEST AFFILIATES FOR WSO'S

- Go to <https://warriorplus.com/wsopro> and log in / sign up
- Click “Affiliates” tab
- Click “contests”
- Search using a keyword related to your product in the search box at top of the page.
- Under the contest name tab click the product (make sure it's a contest that's already been run)
- On the next page will be the top 10 content winners names.
- Again take a note of their names and find them on Facebook and start networking
- Unfortunately on WF a lot of people use screen names rather than real names so you might have to find their profile on WF and follow a link to their website first to find out their real details.
- Either way you've a list of top affiliates that sell on the Warrior Forum and W+ platform.

HOW TO GET AFFILIATES TO PROMOTE FOR YOU

Now you have a list of affiliates you have to use it wisely.

Hitting them up with a message saying “Hey I've got a launch coming up, promote my sh*t” isn't going to cut it.

As a an affiliate I hate getting messages like that.

Making small talk for 5 minutes THEN saying “Hey I've got a launch coming up, promote my sh*t” is even worse.

You've just wasted 5 minutes of my life.

The big affiliates are busy.

They have lots of great offers to promote and most of them will likely convert better and pay more in commissions and cash bonuses than you can as a newbie.

So before you even think of mentioning your launch to them you need to do something cool for them first to get on their radar.

That might be:

- Promoting their launch and doing a decent number of sales.
- Sharing their content on social media and your website.
- Sending them a free report they can use as a bonus or give to their customers.
- Interviewing them for a project or blog post.
- Featuring them in an expert round up post / email

It seems like mission impossible to get any big affiliates on board your launch when you first start out.

Most experienced affiliates don't want to risk their reputation (or earnings) in promoting an untested product or vendor.

So you have to start small and build up and keep chipping away at your networking efforts until someone takes notice.

Don't give up just because no one jumps on board straight away.

Even the guru's had this problem when they first started but they just kept at it.

Remember every guru is just a newbie who refused to give up.

FINAL WORDS

These are some of my best ways to find the biggest affiliates in ANY niche.

Clickbank covers every niche under the sun and with the JVZOO and W+ methods you can get all the big online marketing affiliates.

You could also apply these methods to just about any market place.

And put the tips on how to get affiliates to promote for you to good use as well.

So, what are you waiting for? Get networking.

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