

TRAFFIC CHECKLIST

Your website needs traffic but it's something most webmasters struggle with often because they focus all their efforts on unpredictable SEO.

Use this printable checklist to make sure you are taking advantage of all traffic sources available to you.

When you find out which ones convert then focus solely on those and scale up.

- 1 Share to popular social media groups, pages and hubs where your target audience hang out not just your own profiles.
- 2 Do solid keyword research, good on page SEO, and create linkable content.
- 3 Use paid traffic like Facebook, Adwords, Banner ads.
- 4 Create high quality content that's bigger and better than everything else in your niche, you can use BuzzSumo to find out what is already highly shared content in your niche.
- 5 Once you've created your content let your niche know about it by contacting people who share similar content and authorities in your niche.
- 6 Get involved in active niche forums that allow you to post content or have clickable signatures.
- 7 Create short teaser videos giving away actionable content then send them over to your website for more.
- 8 Build your email list so you can contact your audience whenever you have a new piece of content to share and watch them flood back to your site.
- 9 Share your content on syndication and aggregation sites like Technorati, Digg, Stumbleupon, Reddit, Scoop It, Kingged, Inbound.org, Growth Hackers and more.
- 10 Create slides and upload to slideshare.
- 11 Comment on other blogs with relevant links back to your own content.
- 12 Guest post or syndicate content to other blogs in your niche and wider market.

- 13 Create visual infographics and encourage others in your niche to share with a link back to your blog.
- 14 Regularly mention, feature and link out to others in your niche so they return the favour.
- 15 Guest post or syndicate content to other blogs in your niche and wider market.
- 16 Create slides and upload to slideshare.
- 17 Comment on other blogs with relevant links back to your own content.
- 18 Guest post or syndicate content to other blogs in your niche and wider market.
- 19 Comment on other blogs with relevant links back to your own content.
- 20 Guest post or syndicate content to other blogs in your niche and wider market.

These are just a selection of some of the traffic generation methods you can use to increase your traffic.