

34 WAYS TO SKYROCKET YOUR EMAIL LIST

Print this checklist out and use it to skyrocket your blogs email list:

- 1 How multiple opt in boxes in the side bar so your audience can't miss them.
- 2 Add a headline box to the top of the page, PlugMatter Feature box plugin can do this.
- 3 Use the HelloBar by Neil Patel to welcome visitors to your site and increase opt ins.
- 4 Ask commentators to sign up for more content they are already very engaged.
- 5 Use in content opt ins to engage users midpage – these convert like crazy.
- 6 Redirect commentators to a thank you page where you urge them to sign up.
- 7 Effective use of after content opt ins can bring in huge conversion rates.
- 8 Use cleverly timed entry pop ups to gain entry to your audiences inbox.
- 9 Turn exiting visitors into repeat visitors with exit pop ups.
- 10 Use 2 step technology like LeadBoxes or OptinLinks.
- 11 Use a stick footer opt in box at the bottom of each page.
- 12 Make your opt in boxes stand out and unmissable through bright colours.
- 13 Offer an incentive to send opt ins through the roof.
- 14 Use content funnels instead of squeeze pages.

- 15 Quiz your audience and ask for their email to send the results.
- 16 Survey your users to turn them into loyal subscribers.
- 17 Run competitions in exchange for emails.
- 18 Use moving sidebars so your audience never miss it.
- 19 Write better headlines for your opt in boxes – offer instant gratification not “subscribe for updates”.
- 20 Ask for only email address and not name to boost conversions.
- 21 Split test your opt in boxes to see what converts best.
- 22 Use testimonials from other marketers or ypur audience to boost sign ups.
- 23 Cleverly used social proof (number of subscribers for example) will increase opt ins.
- 24 Turn your about me page into a high converting opt in page.
- 25 Use Crazy Egg to see where your visitors look and click and put opt in boxes there.
- 26 Have opt in forms on ALL high traffic pages.
- 27 Custom content upgrades on posts skyrockets sign ups – instead of generic boxes offer them something linked to the post they are reading.
- 28 Drop traffic sources that don't convert and focus only on ones that do.
- 29 Ramp up your traffic sources that do convert.
- 30 Images boost conversion rates so use them on opt in boxes.
- 31 Use single opt in so you stop loosing subscribers who miss the confirmation email.
- 32 Make your content epic so people demand to be sent more.

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Optimize your site and opt in boxes for mobile devices.



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Expose yourself to new audiences and markets so you are bringing in fresh leads.



Use these 34 ways to skyrocket your blogs email list and watch your subscriber number soar.