



# FOREX NICHE REPORT

**BY**

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## **Content:**

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- 3.Niche Growth
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- 5.Influential People In The Niche
- 6.Affiliate Products
- 7.Blogs, Forums & Social Media
- 8.Most Common Problems
- 9.Reasons To Get Involved In The Niche
10. How To 'Hack' Your Way Into The Niche

## FOREX MARKS THE SPOT: NICHE OVERVIEW

As always I evaluate a hot niche market and 'hack' it wide open so you can make money from it.

This niche will aid you in acquiring a net gain with respect to new customers. It is increasing in interest and is changing as well.

Many individuals are now diving into or dabbling in the foreign exchange market or FOREX.

What once was primarily reserved for corporations, banks or the elite, is now available to individual investors, whether experienced or not.

This niche is attractive to a gamut of people.

This is something all people can do and is enticing due to the accessibility and the possibility of huge profits.

Wikipedia states, “Individual retail speculative traders constitute a growing segment of this market with the advent of retail foreign exchange trading.”

FXCM.com reports, “Because forex is a \$4 trillion a day market, with most trading concentrated in only a few currencies, there are always a lot of people trading.

This makes it typically very easy to get into and out of trades at any time, even in large sizes.” [Source: http://www.fxcm.com/forex-basics/why-trade-forex/](http://www.fxcm.com/forex-basics/why-trade-forex/)

Concerning individual investors, “Twenty million individual investors, some making bets of just a few hundred dollars, globally trade \$400 billion a day, estimates Javier Paz, an industry analyst at Aite Group LLC, a Boston-based financial research firm.”

Again, FXCM.com chimes in on this trend, “People like forex because currency markets are open 24 hours on weekdays, FXCM’s Niv says.

“It’s a luxury convenience,” he says. “You can do it after dinner. You can do it in the morning before you go to work.”

The range of products is vast and varied, from books, apps, calculators, programs, and other items.

The list for products to sell is limitless and product price range is just as varied.

The niche we will “hack” is secure in the fact that the participants are extremely passionate about making money.

Another enticement is that this is a global market that is up and running live every hour of every day.

It's a niche millions of people spend a heaps of money on regularly because they are passionate about it and feel the need to secure and protect their futures, build that retirement income.

## NICHE DEMAND

Keyword (by relevance)	Avg. monthly searches <small>?</small>
currency exchange	110,000
foreign exchange	90,500
forex	33,100
forex factory	14,800
forex trading	12,100
foreign exchange market	1,600
forex trading strategies	1,600

Look at those huge, high volume, keywords. This is for one average month! And this is just scratching the surface. Think of all the juicy long tail keywords and other terms that can be found

### What People Are Searching For

Here's what people are searching on Google for...

#### Searches related to forex

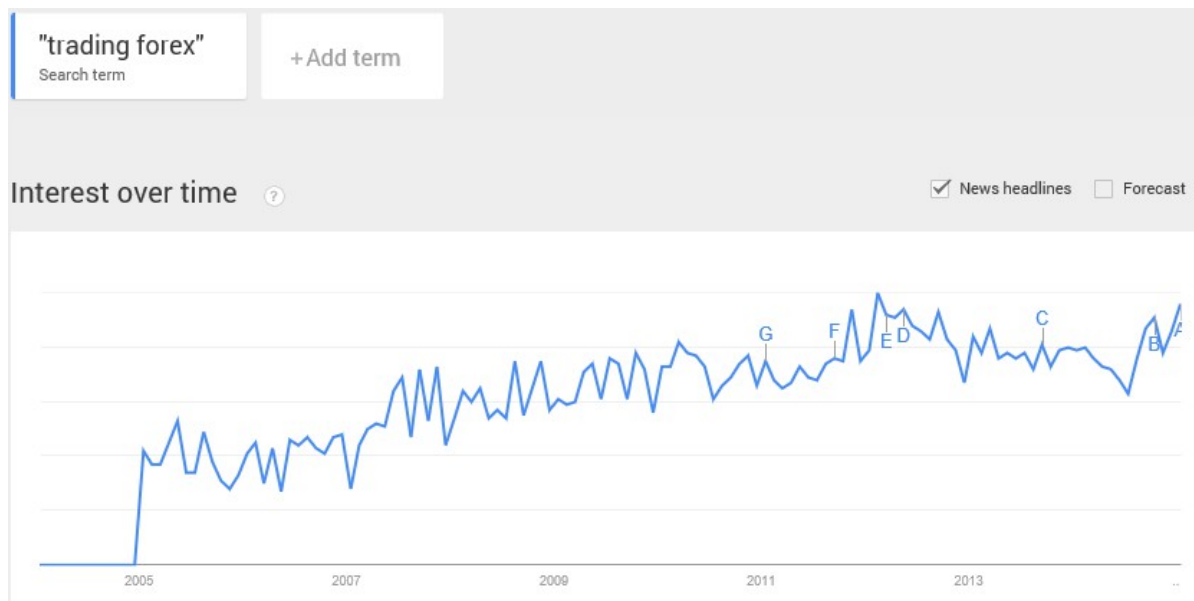
forex rates    forex converter  
forex iqd    forex charts  
forex trading    forex reviews  
forex shipping    forex factory

#### Searches related to forex trading

forex rates    forex trading system  
forex trading strategies    forex trading tutorial  
forex brokers    forex trading reviews  
forex trading training    forex trading forum

Use these as content ideas to build topics around or create categories on your site, or as keywords for your SEO efforts.

## NICHE GROWTH & POPULARITY



Look at the trend in popularity of trading in the FOREX realm, it is on a steady climb.

This niche is on the rise and is potentially big business and timeless.

This has no time or location limits.

Anyone can do this at any time and popularity is rising around the world as more people look for ways to escape the 9 to 5 or supplement their income.



## MOST POPULAR CONTENT

Use the ideas here to create similar content for your site.

This content is proven to be popular so if you create something similar (but bigger and better) then outreach to the right people in the niche your content can potentially go viral.

1. [Trade Shares Commodities Forex Online for mobile phone trading platform Plus500\\_](#) – **14,417 Shares**
2. [Q4 2014 Forex Trade Performance Review](#) – **9,856 Shares**
3. [Trade the News Live | Forex Trading Analysis](#) – **9,286 Shares**
4. [3 Steps to Wrap Up Your Forex Trading Year](#) – **7,740 Shares**
5. [Forex Brokers And Trading](#) – **7,394 Shares**

As you can see people excited and motivated to share tips and articles in this niche.

## INFLUENTIAL PEOPLE IN THE NICHE

1. [https://twitter.com/\\_signalfactory](https://twitter.com/_signalfactory)
2. [https://twitter.com/w\\_index\\_us](https://twitter.com/w_index_us)
3. [https://twitter.com/\\_hass67](https://twitter.com/_hass67)
4. [https://twitter.com/\\_capitalrelation](https://twitter.com/_capitalrelation)

These are the 4 most influential people in the niche on social media.

Network with them. Feature them in your content.

Interview them. Use them to do research.

These people are NOT your enemy but instead potential partners who can send you traffic and work with you.

## AFFILIATE PRODUCTS:

People are buying technology, apps, books, videos and computers and computer accessories.

### **Amazon:**

Amazon has over four thousand products listed, ranging from just a few dollars to hundreds even thousands of dollars

The high range is for the extreme investor who purchases the work stations and additional monitors, training systems and such.

## Best Selling Products On Amazon:

Link	Avg/ Price	# Reviews	Star Rating
<hr/>			
<u>Master Scalper + Breakout Hunter Combo Pack -</u>			
1 <a href="#">Trade Currency online 24 hours a day</a> <a href="#">The New Trading for a Living: Psychology, Discipline, Trading Tools and Systems, Risk</a>	\$195.00	3	5.0
2 <a href="#">Control, Trade Management</a> <a href="#">Market Wizards: Interviews With Top Traders</a>	\$54.75	11	4.4
3 <a href="#">[Kindle Edition]</a> <a href="#">The Death of Money: The Coming Collapse of the</a>	\$14.99	219	4.5
4 <a href="#">International Monetary System Hardcover</a>	\$19.41	348	4.4
5 <a href="#">BookFactory® Forex Trading Log Book / Journal</a>	\$24.99		
6 <a href="#">Forex Trading Course (Six Video Cd's)</a>	\$60.00		

## Clickbank

You can promote all of this and more (i.e. digital products and how to guides) Look at clickbank.com with over 200 products...

[Marketplace Help](#)

Displaying results 1-10 out of 277 (pg. 1 of 28)

Results per page: 10 

## Clickbank Best Sellers

		Avg/	Comm.
	Link	Price	Rate
1	<a href="#">Forex Trendy - The Real Solution FX Traders Want</a> <a href="#">Real Money Doubling Forex Robot Fap Turbo - Sells Like</a>	\$93.33	75.0%
2	<a href="#">Candy!</a>	\$79.71	60.0%
3	<a href="#">Binary Options Trading Signals Live!</a>	\$287.69	50.0%
4	<a href="#">Forex Megadroid Robot</a>	\$36.42	60.0%
5	<a href="#">Guaranteed FX Profits - 3\$ Epc</a>	\$16.62	51.0%
6	<a href="#">Quantum Binary Signals Subscription</a>	\$190.28	60.0%
7	<a href="#">Night Owl Binary Options Signals - Live Trading Room</a>	\$109.92	50.0%
8	<a href="#">Rev Trader Pro - High Converting Forex System</a>	\$219.62	37.0%
9	<a href="#">Sure Fire Trading.</a>	\$13.74	45.0%
10	<a href="#">200 Pips Daily Profit</a>	\$50.78	65.0%

These people are willing to spend money on the possibility of making exponentially more money.

There are always newer and better products, ideas and strategies, which means buying the latest and greatest electronics, books, apps, and systems that will generate sales as well as repeat sales for you.

## **BLOGS, FORUMS AND SOCIAL MEDIA:**

Google blog search shows almost 192 million pages and posts indexed about Forex, so there's no shortage of content ideas and bloggers to network with.

### **Top Forex Blogs**

- 1 [Bloomberg.com](https://www.bloomberg.com)
- 2 [Investing.com](https://www.investing.com)
- 3 [Zerohedge.com](https://www.zerohedge.com)
- 4 [Etoro.com](https://www.etoro.com)
- 5 [LearnToTradeTheMarket.com](https://www.learntrading.com)
- 6 [Dailyfx.com](https://www.dailyfx.com)
- 7 [FXStreet.com](https://www.fxstreet.com)
- 8 [Babypips.com](https://www.babypips.com)
- 9 [ForexPeaceArmy.com](https://www.forexpeacearmy.com)
- 10 [Tradingeconomics.com](https://www.tradingeconomics.com)

### **Forex Forums**

Here are some of the top forums dedicated to Forex and Forex

Trading, with thousands of active posters, signifying how simple it can be for you to discover and help solve all the problems of your audience and drive traffic to your site.

1. [Forex Forum - DailyFX](#)- almost 1 million posts
2. [Forex Forum @ Forex Factory](#) – over 1 million posts
3. [Forex Forum: Discuss Foreign Exchange Currency Trading](#) – 259,954 members
4. [Forex Forums | OANDA fxTrade](#) – 31,076 members

## Social Media

Facebook has tens of 1000's of people interested in Forex Trading.

Just look at two representative pages totaling over 100,000 likes, those are unique viewers that are interested and follow **Forex Trading**, making it EASY to find your target audience online and promote to them.



**Forex Online Trading**  
Bank/Financial Services  
66,844 like this

## **MOST COMMON PROBLEMS AND QUESTIONS**

These questions / issues are problems that need solved.

Solve them in your content and through your product recommendations and you'll have a happy audience who throw money at you.

Amazon, Clickbank and other networks have products which cater to these problems.

1. Where can I learn more about trading?
2. Where do I get news, charts or an economic calendar?
3. Trading Signals
4. Trading Systems
5. Trading Strategies
6. Brokers
7. Trading Platforms and Software



## REASONS TO GET INVOLVED IN THE NICHE

It's an emerging market where people have money to spend and love the excitement and the strategic elements involved in this niche.

\$4 TRILLION is spent EVERY day. Not every year not every month but every day.

Can you find another niche with so much spent every day?

There are hard core individual investors and also those who experiment with this type of trading.

Either way there is a place for **them** in **your** portfolio, as your customer.

The niche is growing rapidly in popularity and shows no sign of slowing down.

This niche is pretty much recession proof due to its nature. People like the excitement yet are forward thinking to creating wealth or adding to their retirement nest eggs.

## HOW TO 'HACK' YOUR WAY INTO THE NICHE

You can have an up-to-date and relevant **authority site** on Forex Trading.

This niche has got it all – an obsessive audience with money to spend lots of products on sale, tons of social media sites, loads of blogs and forums with an easy to reach target audience.

It's a money-maker!

You drive traffic from blog commenting, guest posting, forum marketing, interacting on social media with influencers.

You get your content ideas from seeing what's popular on other Forex Trading blogs and related blogs and simply write something bigger and better, bolder and stronger.

You can win big! This a gamble you are sure to win, there is no short of clients in this potentially long term niche.

You network with others in the niche, sharing their content and linking to them, and watch as they return the favor.

And don't forget to build your email list so you can continue to build your relationship with your audience, drive traffic back to your newest content, and promote to your audience

## CONNECT WITH ME

If you have any questions, queries or problems.

Or just want to chat then get in touch on the links below...



- <http://www.nichehacks.com/>
- <http://www.twitter.com/nichehacks>
- <http://www.facebook.com/nichehacks>
- Email: [nichehacks@nichehacks.com](mailto:nichehacks@nichehacks.com)