

31 WAYS TO PROMOTE BLOG POSTS & GET BLOG TRAFFIC

Use this as a checklist after you publish every post to make sure you're doing everything you can to promote your blog posts and get blog traffic.

- 1 Create epic content people need to share.
- 2 Link to influential blogs so they link back.
- 3 Reference and quote experts so they share your content.
- 4 Make your content easy to share with social buttons like Digg Digg and social lockers.
- 5 Email your subscriber list for instant traffic – if you're not building one get doing so now!
- 6 Share automatically to your social media pages using the SNAP plugin.
- 7 Publish to other social hubs that have internal traffic like Tumblr, Flipboard, Scoop.it, Rebel Mouse.
- 8 Syndicate to other blogs that accept syndicated content.
- 9 Publish to relevant sub-Reddits.
- 10 Engage new readers with BlogEngage.
- 11 Post to popular Facebook groups and pages.
- 12 Connect with niche groups on LinkedIn.
- 13 Pin to shared boards on Pinterest.

- 15 Tap into Flipboards 80 million users by turning your post into a magazine article in 1 click.
- 16 Suggest your content to Sulia.com groups of a similar interest.
- 17 Share with G+ circles in your niche.
- 18 Target Tumblrs 90 million users.
- 19 Post in niche forums with clickable signatures leading to your new post.
- 20 Add to content aggregation sites like Digg, AllTop.com and Technorati.com
- 21 Syndicate to sites like Inbound.com, Kingged.com, BizSugar.com and Affposts.com or check out this list: <http://www.buzzblogger.com/500-places-to-syndicate-your-content/>
- 22 Repackage posts into PDF files and share on document sites like DocStoc, Scribd and Slideshare.
- 23 Make slideshows and upload to Slideshare to target their huge internal audience.
- 24 Turn posts into visual infographics and watch them go viral.
- 25 Create teaser videos of posts and upload to YT, Vimeo and Daily Motion.
- 26 Network with authorities in your niche continually sharing their stuff, linking to them and connecting so they return the favor.
- 27 Tweet influential people to tell them you've created a post they might like or mentioned them and get re-tweets.
- 28 Email anyone you've referenced for more links and shares.
- 29 Blog comment on relevant blogs and post links back to your post where possible.
- 30 Use G Alerts to stay updated of new content around your keyword and link back to your post.
- 31 Contact people who have linked and shared similar content to your post and let them know about it – if you've improved on it chances are they will want to link to it.